



复旦大学经济学院  
SCHOOL OF ECONOMICS  
FUDAN UNIVERSITY

## ABOUT US

**Fudan University** was established in Shanghai in 1905, first known as "Fudan Public School". Mr. Ma Xiangbo, the founder, was a renowned educator at the time, who was hoping to strengthen China through education. Dr. Sun Yat-Sen, the founding father of China, acted as the director of the board of trustees. Since her establishment, Fudan was regarded as a symbol of Chinese seeking enlightenment from Western world. Along the past 110 years, Fudan has been distinguished as the leading globally-focused, research driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three universities in China and 51st worldwide according to 2015 QS World University Rankings. Today, Fudan continues her pursuit of excellence and commits to powerful research and education.

## OUR STAFF

SOE has attracted best scholars in the fields of economics, finance and public policies in China. There are 133 faculty members, one third of who are holding PhD from top leading institutions of economics and finance in the U.S. and Europe. Four professors are awarded the "Cheungkong Scholars", the most renowned award for professors in China by Chinese government. Our faculty commits to impactful research and some top journals that they published in include *American Economic Review*, *American Political Science Review*, *Econometrica*, *Journal of Econometrics*, *Management Science*, *International Economic Review*, *Review of Economic Studies*, *Journal of Banking & Finance*, etc. Apart from powerful research, SOE is active in contributing to policymaking in China and serving society.

## THE SCHOOL OF ECONOMICS

**The School of Economics (SOE)** was established in 1922. As one of the top institutions of economic education and research in China, SOE commits to educating leaders who will make a difference in China and the world. Our distinguished alumni include Dr. Min Zhu, Vice President of IMF, Dr. Shangjin Wei, Chief Economist of the Asian Development Bank, Mr. Guorong Ding, Chairman of Shenyin Wangguo Securities Co. Ltd., and many others. Currently, we have 1,206 undergraduate students and 1,141 graduate students. Our students are from every Chinese province and all over the world. They major in five fields including Economics, Finance, Public Finance and Taxation, Insurance, and Regional Studies.



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Summer Camp on Chinese Economy and Society  
@ School of Economics, Fudan University



# THIRTY-TWO 90-MINUTE LECTURES

## CONNECTING YOURSELF TO THE COUNTRY AND KNOWLEDGE YOU NEED

A quick way to know a country is to stay in the country and interact with local people. However, acquiring a deeper understanding of a nation requires more effort. Communicating with the intellectuals in the host country will be the most efficient way to understand a different culture from yours. The two-week summer camp on Chinese economy and society is designed to facilitate knowledge-building in terms of China's business, social, economic and political landscape.

The camp includes thirty-two 90-minute lectures, three company tours and various other activities. The majority of lectures will be delivered by top scholars in relevant research fields from the best universities in Shanghai, including Fudan University, Shanghai Jiao-tong University and Shanghai University of Finance and Economics (SHUFE). These lectures will equip you with a thorough understanding of Chinese economy and society in the past, current and future.



## LIFE IN SHANGHAI

Shanghai is a modern city with a long history and a good mix of different cultures. It is a major financial center and window to observe Chinese economic development. Life in Shanghai is exciting and easy to enjoy. There are plenty to explore, including beautiful scenery and landscapes, distinguished architectural buildings that reflect a remarkable history. Food is great and there are plenty of choices.

**“China is going to be, what I call it, a core curriculum for any educated person, any person who wants to be the global leader of their field.**

*- Stephen A. Schwarzman  
Chairman & CEO of Blackstone Group*

The philanthropist explained why he donated \$450 million to found the “Schwarzman Scholars” program to educate future leaders about China.



## SOCIAL ACTIVITIES

To unwind yourself on the weekend or do something different after a day of learning, Shanghai is a great city to discover. There are plenty of social activities in Shanghai. For example: rock bands, musical events, dance, movies, pubs, karaoke and other social activities. Shanghai people are very sociable, welcoming and talented. It is quite safe to go out in the evening and easy to travel around.



## GETTING AROUND

You will find no trouble to travel around by using the state-of-art transportation networks. Metro is a cheap and easy way to travel. Most trains run from 5.30 am to 10.30 pm. For after hours and locations not near the metro line, taxi is the best way to travel and reasonably cheap.

## KEY TAKEAWAYS

In this two-week summer camp, you will:

- Communicate closely with some of the **best scholars** and specialists in the field of Chinese economy and society
- Form a brand-new understanding of China from insightful lectures, **powerful conversations** and in-depth company tours
- Interact with your classmates from all over the world with the same goal to prepare herself as a future **global leader** equipped with knowledge of China's business, social, economic and political landscape

## WHAT YOU CAN EXPECT

### DAY 1: CHINA OVERVIEW

- Registration
- Program set-up
- Overview of Chinese economy
- Overview of Chinese society

### DAY 2: CHINA'S STRUGGLE

- Western blows and the nation-building effort in pre-war China
- The path to communism
- The economic reform since 1979
- Deepening the reform

### DAY 3: EDUCATION & LABOUR MARKET

- Overview of China's education
- China's labor market
- Education facing globalization
- A campus tour

### DAY 4: CHINA'S UNBALANCED DEVELOPMENT

- Unbalanced regional development
- The welfare implication of the unbalanced development
- Moving for opportunities
- Building a more equal society

### DAY 5: GROWING LIKE CHINA - PRIVATE ENTERPRISES

- The rise of a private economy
- How Chinese private companies grow to compete in the international market
- A tour to a private company

## LEARN FROM A REAL BUSINESS ENVIRONMENT

Managers from Global 500 corporations in Shanghai will be invited to give lectures on the real business environment and share their experience on how they excel in China. Tours to a private company, a state-owned enterprise and a Sino-foreign joint venture will provide

### DAY 6: GROWING LIKE CHINA: STATE-OWNED ENTERPRISES

- Reforming SOEs
- How SOEs successfully grow: Opportunities and challenges
- A tour to an SOE

### DAY 7: GROWING LIKE CHINA: FOREIGN AND JOINT ENTERPRISES

- Foreign direct investment
- How foreign companies excel in China
- A tour to a joint venture

### DAY 8: CHINA'S FINANCIAL MARKET

- Banking in China
- The secondary market
- Bubbles, crises and policies
- China's financial integration into the world financial market

### DAY 9: CHINA IN THE GLOBAL VILLAGE

- Trading with the world
- Internationalizing RMB
- One belt one road: Chinese dream or nightmare
- Building China with BRICS

### DAY 10: CHALLENGES

- Fighting for a blue sky
- Managing an aging society
- Poverty, social mobility and ex-ante equality
- Program wrap-up

opportunities to closely observe how various companies grasp market opportunities in China and grow to be more competitive internationally. Other cultural activities aim to help you have a better appreciation of Chinese culture and make your stay more enjoyable.





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# Summer Camp on Chinese Economy and Society

A two-week program at School of Economics, Fudan University

4 -15 July 2016  
Shanghai China

## APPLICATION

Apply online: <http://admission.iso.fudan.edu.cn>, program code 705448;

Chinese passport holders please email [econcamp@fudan.edu.cn](mailto:econcamp@fudan.edu.cn) to apply;

Application closes on 15<sup>th</sup> May 2016. You will receive **3 credits** after you finish the camp.

## ELIGIBILITY

Current students enrolled in universities above 18 years of age with adequate English skills

## FEES

Application fee: 400RMB (about US\$60)

Tuition: 10,000RMB (about US\$1,500); 8,000RMB (about US\$1,200 for students from partner universities)

\* The fees will be charged in RMB and cover lunch and coffee breaks on lecture days.

\* For a list of partner universities, please check out

[http:// www.econ.fudan.edu.cn/en/aboutpartner.php](http://www.econ.fudan.edu.cn/en/aboutpartner.php)

## ACCOMMODATION OPTIONS

	Fudan Dorm	Tonghe International Village	Hanting Hotels and Inns	Zhengda Hotel of Fudan	Yanyuan Hotel of Fudan
<b>Price</b> (RMB / day)	100	75-105	140-180	350	270-300
<b>Address</b>	57 Wudong Rd.	28 Wudong Rd.	2628 Songhuajiang Rd.	(on campus) 220 Handan Rd.	270 Zhengtong Rd.
<b>Telephone</b>	86-21-65643407	86-21-65105187	86-21-61434888	86-21-65643941	86-21-65115121

Note: The prices above are our cooperate rates and may be subject to changes.

## CONTACT

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